

HR

HR Forum: Facing Digitalization from the HR Perspective

Thursday, 12 October 2017

16:00 - 16:30

Registration and Welcome Coffee

16:30 - 16:45

Welcoming Address by **Danica Purg**, President,
IEDC - Bled School of Management, Slovenia

16:45 - 17:20

Opening address and lecture: **Developing Leaders
for New Era** by **Drikus Kriek**, IEDC-Bled School of
Management, Slovenia

17:20 - 17:50

The future of work and Learning by
Melanie Seier Larsen, Boston Consulting Group,
Slovenia

17:50 - 18:20

Coffee Break

18:20 - 19:00

**Digital Business Models and the impact
on the HR function** by **Gregor Bierent**,
New Frontier Group, Austria

Discussion

19:00 - 19:45

Teamwork through music

20:00

Dinner

Friday, 13 October 2017

9:00 - 9:20

Introduction and welcome by **Drikus Kriek**, Professor,
IEDC-Bled School of Management, Slovenia

9:20 - 10:00

Keynote: **Leading the digital transformation/
digitalization: HR can play paramount importance if
taking an active role and preparing company and
employees for digital revolution** by **Reza Moussavian**,
Deutsche Telekom

10:00 - 10:20

Q&A Session

10:20 - 11:00

**Example of good practice: How HR can support the digital
change?** by **Klaus Niedl**, Novomatic Group, Austria

11:00 - 11:20

Q&A Session

11:20 - 11:50

Coffee Break

11:50 - 13:00

**Panel: Multigenerational Workforce – How to Turn the
Generation Gap into an Advantage.**

Input and Moderation: **Drikus Kriek**, Professor, IEDC,
Bled - School of Management, Slovenia

Speakers: **Marko Majer**, Mayer McCann d.o.o.;
Sava Goodyear (tbc); Iskratel d.d. (tbc) ; Coca-Cola (tbc)

13:00 - 13:20

Discussion

13:20 - 13:30

Closing Comments by **Danica Purg**

13:30

Farewell Lunch