

The background of the top section is a blue digital-themed graphic. It features a central large circle with the letters 'HR' inside. Surrounding this are several smaller circles, each containing a white silhouette of a person. These circles are connected by a network of white lines and dots, resembling a circuit board or a digital network. The overall color palette is blue and white, with a yellow banner at the bottom.

IEDC

Bled School of
Management

A School with a View

HR Forum: Facing Digitalization from the HR Perspective

Thursday, 12 October 2017

16:00 - 16:30

Registration and Welcome Coffee

16:30 - 16:45

Welcoming Address by **Danica Purg**, President,
IEDC - Bled School of Management, Slovenia

16:45 - 17:20

Opening address and lecture: **Developing Leaders
for New Era** by **Drikus Kriek**, IEDC-Bled School of
Management, Slovenia

17:20 - 17:50

The future of work and Learning by
Melanie Seier Larsen, Boston Consulting Group,
Slovenia

17:50 - 18:20

Coffee Break

18:20 - 19:00

**Digital Business Models and the impact
on the HR function** by **Gregor Bierent**,
New Frontier Group, Austria

Discussion

19:00 - 19:45

Teamwork through music

20:00

Dinner

Friday, 13 October 2017

9:00 - 9:20

Introduction and welcome by **Drikus Kriek**, Professor,
IEDC-Bled School of Management, Slovenia

9:20 - 10:00

Keynote:

EAT - DIGITIZE - LOVE

How to transform HR to perform in the digital age
by **Reza Moussavian**, Deutsche Telekom, Germany

10:00 - 10:20

Q&A Session

10:20 - 11:00

**Example of good practice: How HR can support the digital
change?** by **Klaus Niedl**, Novomatic Group, Austria

11:00 - 11:20

Q&A Session

11:20 - 11:50

Coffee Break

11:50 - 13:00

**Panel: Multigenerational Workforce – How to Turn the
Generation Gap into an Advantage.**

Input and Moderation: **Drikus Kriek**, Professor, IEDC, Bled -
School of Management, Slovenia

Speakers:

Marko Majer, Consultant, Mayer Group d.o.o.,

Tamara Valenčič, Chief Talent Officer at D.Labs,

Ivana Krajinovič, HR Business Partner, Styria medijski
servisi d.o.o.

Emir Džanić, CEO and Founder, Cambridge Innovative System
Solutions Limited.

13:00 - 13:20

Discussion

13:20 - 13:30

Closing Comments by **Danica Purg**

13:30

Farewell Lunch